

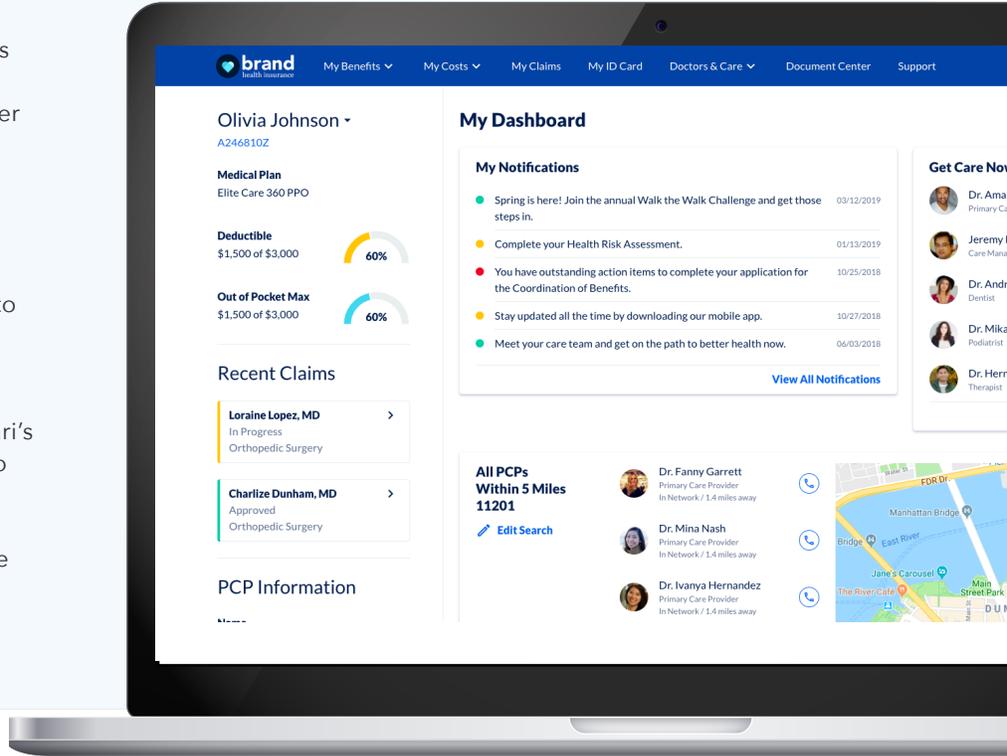
MEMBER PORTAL

Increase member retention by improving satisfaction, driving self-service, and personalizing the experience

In a consumer-driven world, it's time to deliver healthcare in the palms of your members' hands with 24/7 access and an unparalleled, intuitive user interface. Significantly enhance the member experience through active on-boarding and delivering ongoing convenience with Zipari's Member Portal.

A highly configurable and rapidly deployed solution, the Member Portal allows you access to real-time visibility into the consumer journey -- from onboarding to renewals.

The Member Portal solution is synced with Zipari's proprietary CX Engine and can be integrated to co-exist with other platforms and technologies, such as provider and Rx search tools, cost transparency tools, CRMs, and more to enhance data collection and predictive analytics.



FEATURE HIGHLIGHTS

- » **Effective self-service actions** to significantly reduce call center and administrative costs while increasing member satisfaction
- » **Empower members to use leading custom features** to monitor spending, out-of-pocket costs and accumulators, stay on top of monthly payment, and have ongoing access to all benefit information
- » **Data-driven personalization and next best recommendations** to promote wellness initiatives, identify and close gaps in care, enable surveys and help members find the right doctors
- » **Increased member engagement and activation** with multi-channel communication capabilities, direct to consumer portal messages, push notifications, reminders, and more from a single point of entry
- » **Single sign on** to access plan or third-party tools, resources, and information

THE ZIPARI VALUE

CUSTOMIZED BRANDING



HIGHLY CONFIGURABLE



FULLY INTEGRATED



FAST AND EASY IMPLEMENTATION



SECURE AND COMPLIANT



Learn more at [Zipari.com](https://zipari.com) or to schedule a demo, send an email to info@zipari.com

Zipari is the only consumer experience technology company to exclusively specialize in health insurance and offer native understanding of the industry, which means we instinctively understand our clients' goals. Our product and solutions are built specifically to address the challenges and pain points of all lines of business, including Medicare Advantage, Individual, Small Group, and Large Group.